

# TUNARELLI DESIGN

## Services and Prices †

*Prices guaranteed through December 31, 2018*

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### Discounts

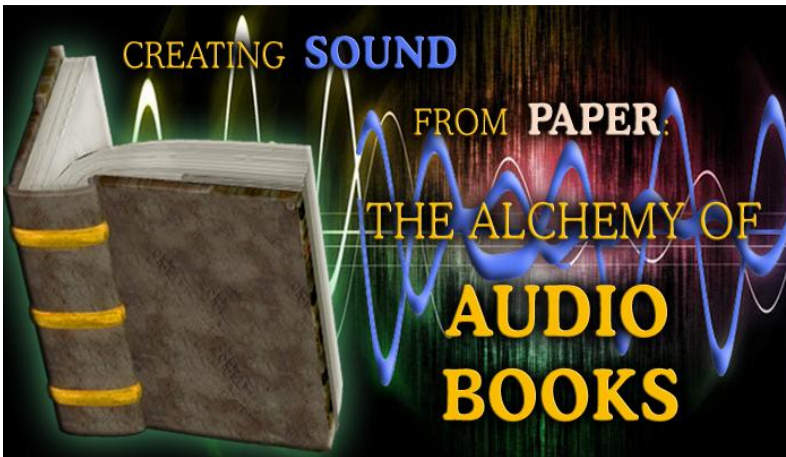
†20% off package price for card-carrying members/students/faculty/volunteers of:

- National Conservatory of Dramatic Arts
  - Theatre Lab of D.C.
  - University of Maryland
  - Montgomery College
  - Actors’ Center of DC
  - Past clients of Tunarelli

(mention the discount when reserving your first appointment)

## Audio Demos (“Reels”) For Getting Into The Audio Book Field

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our **Audio Book Package**

- **2 ½ hour coached recording session** with LOC recorded books pro [Laura Giannarelli](#) in our studio (time can be split up in multiple sessions);
- **Edited** for content, spacing, noises, etc., and **mastered** if applicable;
- (if applic) Seamless integration of client-supplied recordings (**previous audio work**);
- **DVD master** with all takes, .mp3s and final .wav files for archival storage, for web upload or to send to clients (included—by request).

**Package price:** \$390 (discounts apply)

- **Separate coaching with Laura:** **\$45/hr.**



### **“Open mic”**

We are available for small audio projects or if you need to record an audition and submit it in a hurry! **\$50/hour**, 1 hour min.

[clay@clayteunis.com](mailto:clay@clayteunis.com) producer   [mail@lauragee.com](mailto:mail@lauragee.com) coach

[audio samples](#)

## Audio Demos (“Reels”) For Getting Into The Voice-Over Field

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our **Voice-Over Package**

For *any* voice-over work you’ll need a  
**VOICE-OVER DEMO “REEL”**

We offer:

- Extensive and UPDATED **voice-over copy** packet of print and broadcast commercials, narrations, promos, PSAs, duologs, politicals (You are welcome and encouraged to collect your own copy in addition or in place of copy supplied by us (from published sources, tv/radio or write your own!));
- **2 ½ hour coached recording session** with LOC recorded books pro [Laura Giannarelli](#) in our home studio (time can be split up in multiple sessions);
- **Music and sfx** added post-session (we do the mixing and send you audio proofs via our server) with *no drop charges*;
- (if applic) Seamless integration of client-supplied recordings (**previous v-o work**);
- **CD or DVD master** with all takes, music, sfx, .mp3s and final .wav files for archival storage, uploading to website or send to clients (free—by request).

**Package Price: \$390**

- **Coaching only with Laura: \$45/hr.**

Other [discounts](#) apply!

[clay@clayteunis.com](mailto:clay@clayteunis.com) producer   [mail@lauragee.com](mailto:mail@lauragee.com) coach

[audio samples](#)

## Testimonials!

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"Clay, you are a magician! This is perfect. Great job! It was such a very great pleasure working with yourself and Laura." —**Anne Flosnik**

"Thanks so much, Laura -- that's a really smart cut of Pretty Boy Floyd. All my appreciation -- I'm already recommending you guys to people!" —**Nora Achрати**

"I got the cd in the mail today...looks really cool—I like it. Everything sounds really good." —**Patricia Hurley**

"Thanks for the extra copy, the editing and the encouragement!" —**Joy Jones**

"Thank you so much for your help - the recordings sound terrific!" —**Carol Spring**

"I got invited to join the [Producers Handy Dandy](#) website! Woohoo! I could not have done it without the two of you! Thanks for all your help." —**Leigh Brooks**

4/23/16 Actors Center **Paper-To-Sound Workshop:**

"I wanted to thank you for taking the time and offering your experiences to us at the Actors' Center workshop. I myself learned a lot and had several points clarified. The demonstration of how wires connect and equipment is set up in a home studio was especially helpful and thank you so very much for talking about some of the negative points of the profession. These are not often covered and, as you indicated, before you spend lots of money on getting everything set up, you should consider seriously if this is really something for you.." — **Janey**

"Thank you so much. The site looks (and works!) great. The feedback from friends has been great." — **Carolyn Bell** v-o

"Awesome stuff! Lately, I seem to make very sound business decisions. I certainly made the right choice in you. Thank you so very much." —**Peter Hundley** videographer

"Both you and Laura have been so supportive...I am so proud of my demo material..it sounds great!" — **Sarah Curtis** v-o

"You were right...I actually love both the changes! I'm looking forward to seeing the cd designs!" — **Evelyn Kasongo**, v-o



## HOW IT WORKS and pay-as-you-go billing

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You can pay all of the cost up front or pay as you play – in increments. We do this to make it as flexible as possible.

1. \$100 downpayment – delivery of copy and to hold your recording date (or if hourly: pay on day of recording/coaching session);
2. 2<sup>nd</sup> downpayment – after recording session;
3. Balance due after delivery of voice-only tracks

### Step 1: Interview (audition optional)

Upon mutual agreement we meet with you to hear your voice, to hear your goals, to show you our facility. We'll talk to you and you talk to us—about your strengths and talents, mic techniques, delivery, marketing and so forth. If you have previous recording experience we'll skip all that, set up a recording date.

### Step2: Payment and Delivery of Reading Copy

If you are ready to proceed, give us a down payment (either at our home studio or by mail) of \$100 to reserve a record date. Once we "pencil in" the record date and receive the down payment, you will receive a voiceover copy packet with all the copy+ you need! This includes Commercial, Narration, Political, PSAs and Narration.

### Canceling an appointment

If you want to cancel the initial meeting or recording session and request a refund, give us **at least 48 hours notice** to cancel prior to the day of your scheduled recording, and we will promptly give you a full refund of your deposit.

Otherwise, if you need to re-schedule, please notify us at least **24 hours in advance** to avoid a \$40 session fee.

### Step 3: Home Studio Recording *Please allow at least 48 hours notice if you cannot attend*

You will be assigned a 2-1/2 hour time slot in our home studio, after receiving/collecting your practiced copy and are ready to go. This will be YOUR time to do with what you will. If you need to warm up, we will begin that way, and practice reading your copy.

**The 2 1/2 hours that come with the package can be used once or spread out for another time for recording, re-recording, audio books, through 12/31/15.** (2 1/2 hours is usually more than enough time to complete the basic commercial/ narration tracks and many clients find they have extra time left to use at a later date).

Laura will coach the session, and give you feedback about mic placement, delivery and copy content (we often revise copy on the fly if need be). Clay will be monitoring the recording.

Downpayment due at end of session.

### Step 4: Finished Recording

Every take is saved in CD-quality .wav format. Clay will take the best voice track for each reading and post them in a special folder on-line on tunarelli.com for you to review. You can listen or download them to your computer.

### **Step 5: Add Music/SFX**

Once the individual voice-only tracks are approved by you, Clay will mix the music/sfx and upload to the server for review.

### **Step 6: Create Sound Medleys**

Once the tracks (voice+sfx+music) are approved by you, we will medley them by cross-fading, editing, etc. into an approx. 1-minute voice-over track (*exactly* 1 min. if you are recording for the Handy Dandy). One track for commercials, another for narrations, etc.

The full, high-quality .wav recordings will be available for review on-line any time, day or night. You can also copy them to your hard drive. We save every take and archive every file.

### **Step 7: Wrapping It Up**

A DVD master with all takes, music, sfx, .mp3s and final .wav and .mp3 files for archival storage, uploading to website or send to clients. We also offer web design and hosting, if you don't already have a website (recommended).

Any **unpaid balance** of the package price will be due upon delivery of the final sound files and/or DVD. However, these projects are organic in nature and most tweaks are on us!

### **Hourly**

For work requiring an hourly charge of more than three (3) hours total, there is no down payment. Canceling? Please give us at least 24 hours' notice.

### **Billing and Payment**

Invoiced (billed) payments are due upon receipt of invoice. These are usually sent to client via e-mail. We accept personal and business checks, m.o., cash, and for payments of \$100 or more, PayPal. We cannot process credit cards directly. We will gladly accept your check in lieu of paying the PayPal fee!



We accept PayPal for payments of \$100 or more (please add \$3 fee)



Clay's [LinkedIn](#)